

SCHOOL-COMMUNITY RELATIONS - Series 1000

1001 Public Communications

1001.3 News Conferences and Interviews

The superintendent, on behalf of the board and the school district, may hold a news conference or respond to a request for an interview with the news media. The superintendent shall respond accurately, openly, honestly and objectively to inquiries from the news media about the school district.

News conferences for issues requiring an immediate response may be held by the superintendent. It shall be within the discretion of the superintendent to determine whether a news conference or interview shall be held to provide an immediate response to an issue.

It shall be the responsibility of the superintendent to keep the board apprised of news conferences and interviews.

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Legal Reference: Iowa Code Sections 21.4; 22; 279.8 (1995).