

SCHOOL-COMMUNITY RELATIONS - Series 1000

1001 Public Communications

1001.4 News Media Releases

The superintendent shall determine when a news release about internal school district and board matters will be issued. In making this determination, the superintendent shall strive to keep the media and the school district community accurately and objectively informed. Further, the superintendent shall strive to create and maintain a positive image for the school district. It shall be the responsibility of the superintendent to approve news releases originating within the school district prior to their release.

News releases will be prepared and disseminated to news media in the school district community. Questions about news releases shall be directed to the superintendent.

Adoption Date: August 13, 2001

Review Date: March 8, 2010

Revision Date:

Legal Reference: Widmer v. Reitzler, 182 N.W.2d 177 (Iowa 1970).
Dobrovolny v. Reinhardt, 173 N.W. 2d 837 (Iowa 1970).
Iowa Code Sections 21.4; 22.2 (1995).
1980 Op. Att'y Gen. 73.
1952 Op. Att'y. Gen. 133.