



## West Branch Community School District

### Resolution of Support: Promise of Iowa Public Education Campaign

- WHEREAS, The state's children constitute "The Promise of Iowa" through their potential as our future leaders, citizens, innovators and caretakers of their generation; and
- WHEREAS, We believe funding a strong system of public education is the best investment Iowans can make to strengthen our economy, create thriving communities and improve the quality of life for every Iowan; and
- WHEREAS, Our students face new challenges and opportunities in a changing world, and their public schools are evolving to help students prepare for their future; and
- WHEREAS, We must continue to find ways to close achievement gaps so that Iowa public schools fulfill the ideal of equity and opportunity for all; and we must keep pace with improvements in other states, to ensure our public schools provide our students and state with an advantage; and
- WHEREAS, State policy makers, locally elected school board members, educators and the business community all made a shared commitment in 2013 landmark legislation to ensure the next generation of Iowa students receives a world-class education; and
- WHEREAS, The Legislature has made progress in investing in public education, but in this era of competing priorities and limited resources, state funding has fallen short in meeting the real needs of our students; and
- WHEREAS, The case must be made to the Legislature that Iowa taxpayers and voters support greater investments in our public schools and are willing to commit public resources to ensure every student in our state has a well-rounded curriculum and safe, modern school facilities in each community; and
- WHEREAS, As locally elected citizens entrusted with public education, Iowa school boards must take on the responsibility to tell the story and rally public support and understanding for continued investments in public education that move our state forward.

NOW THEREFORE, BE IT RESOLVED, that the West Branch Community School District's Board of Education pledges to join and support the efforts of "The Promise of Iowa" campaign to ensure that Iowa lawmakers continue to prioritize investments to improve the community schools that create opportunities for more than 480,000 public school Iowa students.

ADOPTED by ACTION of the BOARD this 12<sup>th</sup> day of December, 2016

Signed: Board President:  \*After passing the board resolution, please return signed documents to Tammy Volava by email at [promiseiowa@ia-sb.org](mailto:promiseiowa@ia-sb.org), or fax (515) 243-4992, or mail: Iowa Association of School Boards, 6000 Grand Ave. Ste. A, Des Moines, Iowa 50312.

To the members of the West Branch Community Schools Board of Education:

Thank you for passing the resolution of support for the Promise of Iowa public education campaign. Your commitment to show your staff and community that you support this important effort is appreciated.

Now that you've passed this resolution, here are the next steps you can take to get involved:

1. Get engaged on social media and start spreading the message on your personal and district social media and websites. Make sure your whole board team likes and follows the Promise of Iowa on social media and is committed to sharing the campaign messages. Together, we can make support for Iowa public schools go viral.
  - Like the campaign on Facebook: [www.facebook.com/promiseiowa](http://www.facebook.com/promiseiowa)
  - Follow the campaign on Twitter: [www.twitter.com/promiseiowa](http://www.twitter.com/promiseiowa)
  - Follow the campaign on Instagram: [www.instagram.com/promiseiowa](http://www.instagram.com/promiseiowa)
  - Invite your social media "friends" and "followers" to get connected to the campaign social media sites
2. Rally your citizen boosters to sign the campaign pledge. Personally talk to parents and local citizens who you know well and are actively involved and supportive of your district. Ask them to sign the campaign pledge and show their support. Download the supporter pledge here. <http://www.promiseofiowa.org/wp-content/uploads/2016/11/Supporter-Pledge.pdf>
3. Sign up for Promise of Iowa email updates to receive campaign news, stories and public education facts. Subscribe today! <http://promiseofiowa.org/>

Thank you for being part of the first wave of the groundswell of support for public education! Find everything you need to take action at [www.promiseiowa.org](http://www.promiseiowa.org).