Here's What!	So What?	Now What?
District Mission: (Mission) – When a Non-Profit organization's purpose is to serve humanity, it is essential that their Mission Statement clearly defines the services to be performed and the compassion driving the people who provide those services.	District Mission: (Mission) – When a Non- Profit organization's purpose is to serve humanity, it is essential that their Mission Statement clearly defines the services to be performed and the compassion driving the people who provide those services.	District Mission: (Mission) – When a Non- Profit organization's purpose is to serve humanity, it is essential that their Mission Statement clearly defines the services to be performed and the compassion driving the people who provide those services.
The mission statement should guide the actions of the organization, spell out its overall goal, provide a path, and guide courses of action. It provides "the framework or context within which the company's strategies are formulated." It's like a goal for what the company wants to do for the world.	The mission statement should guide the actions of the organization, spell out its overall goal, provide a path, and guide courses of action. It provides "the framework or context within which the company's strategies are formulated." It's like a goal for what the company wants to do for the world.	The mission statement should guide the actions of the organization, spell out its overall goal, provide a path, and guide courses of action. It provides "the framework or context within which the company's strategies are formulated." It's like a goal for what the company wants to do for the world.
Answers three questions about the organization: • What is does; • Who it does it for; • How it does what it does.	Answers three questions about the organization: • What is does; • Who it does it for; • How it does what it does.	Answers three questions about the organization: • What is does; • Who it does it for; • How it does what it does.
(See the attached District Mission Statement)	(See the attached District Mission Statement)	Example: (To Fulfill the District's Vision) All West Branch Community School District Students will be Lifelong Learners who are Career and College Ready. (See the attached District Mission Statement.)
Task: Capture group's first impressions and input regarding the District's current mission statement. Please use the Strengths and Stretches (Delta) to record team input.	Based on understanding of student learning, 21 st Century challenges and the transformational changes that will be needed; create (draft) a District mission statement that your group would probably prefer.	Reflecting on what you've heard and know about the future needs of students, teachers and the District, what do you think the District's "Mission Statement" should be?

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